



Dear Business Leader,

We are excited to announce the Cape Fear region's annual Minority Enterprise Development (MED) week for 2024! This year we are continuing the celebration with the theme "Empowering Leaders and Building Sustainable Futures!"

We are thrilled to extend an invitation for your sponsorship at the 10th Annual **Cape Fear Region Minority Enterprise Development (MED) Week**. For over nine years we've enjoyed cultivating our local network of minority businesses, and we're ready to embark on another journey to grow in 2024 with MED Week events scheduled between **October 7th and 15th**.

We're looking for community changers like you, to help us maintain the momentum we've built over the years. Our team takes pride in acknowledging that since 1983 minority businesses have had an essential role in boosting the U.S. economy. This history has been recognized and upheld by every United States president through the proclamation of National MED Week.

In 2015 UNCW started these efforts in our community with the Wilmington Chamber of Commerce taking the helm in 2021. Now, leaders in our community like the City of Wilmington, Genesis Block, and New Hanover County have worked collaboratively as a part of the **MED Week Planning Team**. This includes Cape Fear Community College, Channel powered by Live Oak Bank, Mattress and Furniture Liquidators & Rodea's Enterprise Inc., My Way Wellness, Perfect Touch Rental, University of North Carolina Wilmington, Wilmington Chamber of Commerce, and YWCA Lower Cape Fear.

The goal of our **MED Week** conference this year is to host a dynamic cohort of businesses and advocates to spark conversations on new opportunities, while sharing game-changing industry trends.

We are seeking out corporate sponsorships that will allow us to keep offering minority businesses valuable intel, networking opportunities, and tools that boost our regional economy. Join us and become a part of this exciting move!



Our corporate sponsorships levels are listed below. Please review and indicate your support level.

Diamond | \$5,000 or more

- Distinguished as the sole sponsor of reception, breakfast, or luncheon
- Logo presentation on marketing materials, **MED Week** program, various websites, and social media
- Recognition at all **MED Week** events
- Opportunity to provide promotional giveaways to MED Week attendees.
- Table for ten at the kickoff event on October 11th

Sapphire | \$3,000 - \$4999

- Logo presentation on marketing materials and MED Week program
- Recognition at all MED Week events
- Opportunity to provide promotional giveaways to MED Week attendees.
- Table for five at the kickoff event on October 11th

Emerald | \$1,500 - \$2,999

- Logo presentation on marketing materials, MED Week program, various websites, and social media
- Recognition at all MED Week events
- Opportunity to provide promotional giveaways to MED Week attendees.

Ruby | \$500 - \$1,499

- Logo presentation on marketing materials, MED Week program, various websites, and social media
- Recognition at all MED Week events

Pearl | \$300 - \$499

- Listing in the MED Week program

Please reach out with any questions to info@cfmedweek.com. Again, thank you and we look forward to your positive response.