



Dear Community Squad:

Huddle up and “Game On: Knowing Your Business” - Celebrating Diversity in Enterprise!

Calling all MVPs in the corporate world! We are thrilled to extend an invitation for your esteemed sponsorship at the 9th Annual **Cape Fear Region Minority Enterprise Development (MED) Week**. We've enjoyed a winning streak of eight magnificent years, and we're ready to kick off another thrilling season with the 2023 conference events, scheduled to take place between **October 11th and 14th**.

We're looking for team players, like you, to back us and maintain the momentum we've gathered over the years. In the spirit of the game, we've been acknowledging the invaluable role of minority businesses in boosting the U.S. economy since 1983, a tradition upheld by every president with the proclamation of National MED Week.

UNCW started this noble relay in 2015, followed by the Wilmington Chamber of Commerce in 2021, and now, in 2023, the baton has been passed to a collaborative effort of champion businesses, including the City of Wilmington, Genesis Block, and New Hanover County.

The grand aim of our **MED Week** conference, dubbed "Biz Ball 2023", is to host a dynamic huddle of business captains and advocates, spark conversations on new scoring opportunities, share game-changing industry trends, and celebrate the stellar performances of minority business teams within our community.

Our cheerleading squad, the **MED Week Planning Team**, proudly includes Cape Fear Community College, Channel powered by Live Oak Bank, Mattress and Furniture Liquidators & Rodea's Enterprise Inc., My Way Wellness, Perfect Touch Rental, University of North Carolina Wilmington, Wilmington Chamber of Commerce, and YWCA Lower Cape Fear.

After our strategic time-out, we're moving forward with a game plan to seek corporate sponsorships. Your support will allow us to keep offering our minority businesses valuable intel, networking opportunities, and well-deserved recognition for their powerful plays that boost our regional economy. Will you join us and be part of this exciting game?"

Our corporate sponsorships levels are listed below. Please review and indicate your support level.



Diamond – “Hall of Fame” | \$5,000 or more

- Distinguished as the sole sponsor of reception, breakfast, or luncheon.
- Logo presentation on marketing materials, **MED Week** program, various websites, and social media
- Recognition at all **MED Week** events
- Opportunity to provide promotional giveaways to MED Week attendees.
- Table for ten at the kickoff event on October 11th.

Sapphire – “MVP” | \$3,000 - \$4999

- Logo presentation on marketing materials and MED Week program
- Recognition at all MED Week events
- Opportunity to provide promotional giveaways to MED Week attendees.
- Table for five at the kickoff event on October 11th.

Emerald – “Playmaker” | \$1,500 - \$2,999

- Logo presentation on marketing materials, MED Week program, various websites, and social media
- Recognition at all MED Week events
- Opportunity to provide promotional giveaways to MED Week attendees.

Ruby – “Team Player” | \$500 - \$1,499

- Logo presentation on marketing materials, MED Week program, various websites, and social media
- Recognition at all MED Week events

Pearl – “Fan” | \$300 - \$499

- Listing in the MED Week program

Please reach out with any questions to info@capefearmedweek.com. Again, thank you and we look forward to your positive response.